MULTI-FIELD MAGNETIC WATER CONDITIONERS

INDUSTRIAL | COMMERCIAL | RESIDENTIAL
The earth itself is a giant magnet—with an iron core that generates a magnetic field that continuously protects us from deadly solar radiation—the Van Allen Belts. And although the extended science of magnetism is still not fully understood, it hasn’t stopped innovators from harnessing magnetic forces and using them to change our world. Simply put, the value of magnetic technologies cannot be overstated.

By maintaining a stringent, optimized formula based on flow rate and pipe diameter, Superior Water Conditioners can be correctly sized and integrated precisely into any water system. Adhering to this formula ensures that the exact amount of water flows through the magnetic fields, producing the desired effect—a proven formula of system integration—the Superior way.
Superior is the performance leader for reducing scale and corrosion in industrial, commercial and residential applications, worldwide. Our exclusive and proprietary innovations, pioneered by our founder, outperform all other available technologies, chemical or otherwise. Our systems also consume no energy and produce no chemical waste and therefore produce no negative environmental impact.

**TECHNOLOGY**

We are the innovators of the in-line multi-field permanent magnet—our exclusive, unique and proprietary technology that distinguishes us from all other non-chemical water treatment systems.

**ENVIRONMENTALLY RESPONSIBLE**

Because our method of water treatment consumes no energy or chemicals in operation and produces no harmful by-products, our technology operates with zero environmental impact, and literally prevents water pollution by eliminating the need for chemicals.

**PERFORMANCE**

Our systems outperform all other systems, chemical or otherwise, in controlling lime scale and corrosion, and our company’s performance is proven with 50-plus years of satisfied customers, worldwide.

**SUPPORT**

We support our products and customers with responsive, personal service and technical support—both before and after the sale, and back our products with a 10-year warranty—your assurance of long-term performance.

**QUALITY**

We are known for the long-lasting durability and high level of engineered quality and attention to detail built into every product we produce.

**VALUE**

Easy integration into any system, minimal maintenance and exceptional long-term performance—controlling scale and corrosion problems and delivering substantial return on investment—by enabling equipment to retain its performance, without the use of chemicals.

**INTEGRITY**

We believe our family ownership, reputation and commitment to the values of integrity, honesty and enduring relationships are what define our culture—the bedrock of our continued success.

As a family-owned and -operated American company, we back our products—as well as the dealers who sell and service them—with integrity, honesty and expert technical support.

That’s why, for more than 50 years, customers have rewarded Superior with their loyalty and trust for their water conditioning needs.
SUPERIOR PRODUCT

A closer look at the internals of a Superior Water Conditioner reveals why ours outperforms all other types of systems:

- Design—high-grade, precision-manufactured and with an exceptionally high-quality finish
- Application Sized—to an exact formula for flow rate and pipe size to match each application, up to and including the largest industrial applications in the world
- Inlet/Outlet Connections—facilitate integration into any water system, open- or closed-loop
- Copper Magnet Housing—protects magnet without interfering with magnetic field
- Steel Shield—Focuses the magnetic field within the treatment chamber to concentrate its effect on the minerals in the water for maximum performance
- Multi-field Permanent Magnet—Exclusive, proprietary technology and the heart of Superior performance—a magnet like no other on earth—prevents minerals in water from forming scale and corrosion

SUPERIOR TO ALL OTHER WATER CONDITIONING SYSTEMS, CHEMICAL OR OTHERWISE

Unlike chemical water treatment and conventional water softeners, Superior Water Conditioners do not add harmful contaminates to water supplies, or discharge hazardous chemicals into our ecosystem, a growing environmental concern. And, unlike all other magnetic water treatment systems, only Superior offers its proprietary multi-field magnetic technology and 50-plus years of proven results to back it up.
SUPERIOR SAVINGS

Not only do Superior Water Conditioners outperform all other technologies for controlling scale and corrosion, our systems deliver superior value over time as well.

The graph below illustrates Superior savings over chemicals and water softeners.

Superior Water Conditioners effectively control scale, ensuring the long-term efficiency of heating and cooling equipment. This graph shows the increase in power costs due to scale build-up.

Source: University of Illinois and the National Institute of Standards and Technology (NIST).
Superior Water Conditioners help the homeowner protect their plumbing system and related appliances from lime/scale build-up and corrosion. Energy efficiency and life expectancy of equipment are also increased, saving both time and money while reducing maintenance costs.

Water treated with Superior Water Conditioners will dissolve existing scale and help protect your plumbing system from future scale build-up, resulting in optimum water pressure throughout your home and increased life expectancy for your appliances and plumbing system.

SUPERIOR BENEFITS

Because every water system is subject to the reduced performance and accumulative damage that scale and corrosion causes, every system can benefit from installing a Superior Water Conditioner. Our products range from the smallest residential home application to the largest industrial systems—everyone needs water that works.

SUPERIOR FOR RESIDENTIAL APPLICATIONS

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DID YOU KNOW?

Superior water conditioners have been used in hundreds of thousands of homes, businesses and factories worldwide?
SUPERIOR FOR COMMERCIAL AND INDUSTRIAL APPLICATIONS

The rigorous demands on equipment performance in commercial and industrial applications have made effective scale and corrosion control even more challenging—and the value of Superior Water Conditioners even greater. Additionally, because our systems consume no energy or chemicals and have no negative environmental impact, they require no hazardous material reporting.

SUPERIOR PERFORMANCE IN SCALE AND CORROSION CONTROL.

Don’t see your application listed? Superior Water Conditioners provide benefits for hundreds of commercial and industrial applications as well as specially designed units for Original Equipment Manufacturers. Ask us!

COMMERCIAL APPLICATIONS
- HVAC Systems
- Swamp Coolers
- Humidifiers
- Foodservice Equipment
- Car/Truck Washes
- Irrigation Systems
- Swimming Pools/Spas
- Laundromat Equipment

INDUSTRIAL APPLICATIONS
- Boilers
- Heat Exchangers
- Cooling Towers
- Chillers
- Evaporative Condensers
- Injection Molding Machines
- Annealing Furnaces
- Reverse Osmosis Systems

Superior is an innovator and manufacturer of multi-field magnetic water conditioning equipment and is the performance leader in reducing scale and corrosion in industrial, commercial and residential water systems, worldwide. All Superior Water Conditioners come with a 10-year limited warranty.

As a family-owned, American company with over 50 years of proven success, the company has built a legacy on exceptional products and unmatched performance and customer satisfaction.
SUPERIOR CERTIFICATIONS/MEMBERSHIPS

- NSF/ANSI Std 372
- ASHRAE member
- BBB member
- BCA member
- USGBC member
- Greenspec listed

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