

# A WATER FILTER THAT ALSO CONDITIONS!

**Water filters are designed to remove the undesirables like taste, odor, discoloration, etc.**

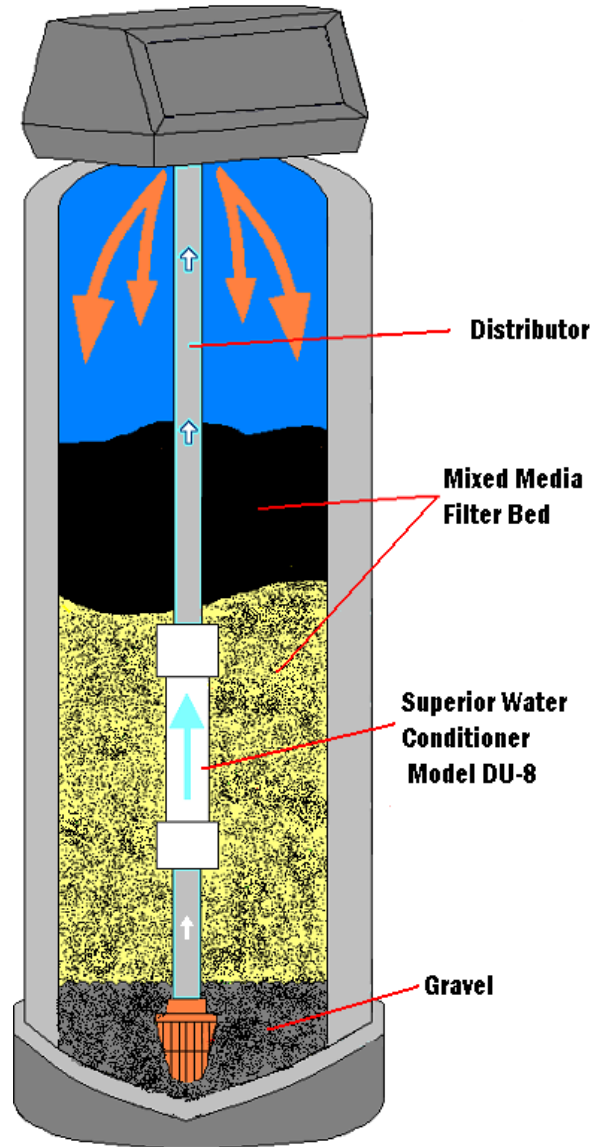
The Superior Water Conditioner® is designed to leave the desirable things in the water such as calcium, magnesium and other minerals that are beneficial for human consumption.

The Superior Water Conditioner® is not a water softener and should not be represented as such. It does, however, physically condition the water in such a way that hard water minerals will remain suspended, rather than form a hard calcite scale on heat transfer surfaces. This chemical-free water treatment process will increase efficiency and extend the life of water heaters, dishwashers, ice makers, humidifiers and the over-all plumbing system.

The Superior Water Conditioner® also reduces surface tension of water, which naturally offers additional benefits. The application of a DU model in the distributor of a media type filter (shown to the right) not only treats the domestic water supply for scale control, but also provides a much more thorough and effective backwashing of filter media.

Superiorized® water is compatible with Green Sand, Birm, GAC, KDF, and even ion-exchange resins and will provide much better results than just filtering or softening alone. When backwashing a softener with Superiorized® water, the resin bed will remain loose and not pack over many years of use, which will obviously extend product life, increase efficiency, reduce salt consumption and conserve water.

Other benefits of reducing water surface tension include less spotting on dishes, silverware, and even shower doors. Superiorized® water is great for washing down house siding, windows and automobiles. It is also beneficial to irrigate with Superiorized® water, which will greatly reduce fertilizer requirements, as well as conserve water.



Pictured above is the Model DU-8 Superior Water Conditioner® flow-through distributor unit rated at 8 GPM. Other models are DU-15, DU-25, DU-50, & DU-75 rated at 15, 25, 50 & 75 GPM, respectively.

## **Superior Manufacturing Corporation**

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