

## **Introduction**

The purpose of this Technical Sales Manual is to enable Superior Water Conditioner<sup>®</sup> Dealers, Distributors, and Manufacturer's Reps to represent the product in a knowledgeable manner regarding application, sizing, limitations, maintenance procedures, etc. The result will be better product knowledge and increased sales.

As new ideas, methods, or revisions occur, they will be printed and forwarded to you to be inserted in this manual. This will enable us to keep you up to date on the Superior Water Conditioner<sup>®</sup> and its many applications.

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